


# Christopher Lysy

## Education

 MA, Sociology (2007)  
The George Washington University  
Washington, DC



BA, Sociology & Criminology (2003)  
The University of Maryland  
College Park, MD

## Work Experience



Freshspectrum LLC  
June 2016 – Present  
Founder, Owner,  
Evaluator, UX Designer

Currently leading an independent evaluation and user experience design consultancy supporting nonprofits, NGOs, and startups. Specializing in creative reporting, visualization, new media strategy, and digital evaluation.



Westat  
November 2009 – June 2016  
Analyst, Evaluator and Data  
Visualization Design Specialist

Worked across a variety of federal and international projects providing data analysis, technical assistance, new media strategy, report design, and visualization support.



North Carolina Partnership for  
Children (Smart Start)  
March 2008 – November 2009  
Program Data Specialist

Provided extant data collection, analysis, and technical assistance support for North Carolina's statewide early childhood organization.



Phase 5  
September 2007 – February 2008  
Research Analyst

Supported a variety of data collection and analysis tasks for a small Ottawa, Ontario based market research firm.



Westat  
January 2005 – August 2007  
Research Assistant

Provided internal systems documentation support for a large scale multi-year in-person medical expenditure panel survey.



Klemm Analysis Group, Inc.  
July 2004 – December 2004  
Research Assistant

Supported a variety of projects from an air particulate analysis to a discrimination lawsuit for a Washington, DC based statistician.



Westat  
September 2003 – July 2004  
Research Assistant

Provided data review and editing support for a large scale in person interview study.

## Web Design Highlights



Freshspectrum.com  
Launched 2010  
Focused on technology and new  
media illustration for researchers  
and evaluators.



DiYdatadesign.com  
Launched 2015  
An online digital workshop for  
researchers and evaluators.

## Association Memberships



American Evaluation Association  
Board appointed member of the  
Evaluation Oversight Task Force



RTP Evaluators

## Publications

“Developments in Quantitative Data Display and Their Implications for Evaluation”  
*New Directions for Evaluation*, Data Visualization, Part I, Volume 2013, Issue 139,  
Autumn (Fall) 2013 Pages 33–51

## Selected Presentations & Webinars

*An Infographic Design Jumpstart* – October 2016  
American Evaluation Association National Conference (Upcoming)

*Designing your Digital Workshop* – October 2016  
American Evaluation Association National Conference (Upcoming)

*Simplifying Online Course Design* – September 2016  
1Million Cups RTP

*Opening Keynote – Touching the Brain* – August 2016  
Visitor Studies Association National Conference

*Visualizing IDEA Data* – June 2016  
IDC Interactive Institutes on High-Quality Part B Data

*Beyond the PDF: Digital Reporting for a Digital World* - November 2015  
American Evaluation Association National Conference

*Two Part Webinar Series: Show me the Data* – October 2015  
IDEA Data Center

*Webinar: Website and Social Media Analytics* - May 2015  
Visitor Studies Association & Association of Science Technology Centers

*Data Visualization Discussion* – March 2015  
Collaborative Improvement and Innovation Network to Reduce Infant Mortality

*Public Reporting of Section 618 Data: Regulations, Processes, and Pitfalls* – September 2014  
Improving Data, Improving Outcomes Conference

*DiY Data Visualization* – October 2014  
American Evaluation Association National Conference

*Let's Get Writing! Creating, Maintaining, and Sustaining an Evaluation Blog*– October 2014  
American Evaluation Association National Conference

*Data Visualization and Evaluation* – March 2014  
NC Department of Health and Human Services EpiEval Meeting

*Interactivity and Approachable Data* – November 2013  
RTP Evaluators Quarterly Meeting

*Evaluation Blogging: Improve Your Practice, Share Your Expertise, and Strengthen Your Network* – October 2013  
American Evaluation Association National Conference

*Evaluation and Gamification* – October 2012  
American Evaluation Association National Conference

*What to Consider When Choosing a Data Visualization Application or Approach* – November 2011  
American Evaluation Association National Conference

*Web Analytics and Evaluation* – May 2011  
RTP Evaluators Quarterly Meeting